



FOOTWEAR EXPO



DUBAI

4th

FOOTWEAR  
& LEATHER  
EXPO

DUBAI

9 - 11 November 2015

# About us

## Our Mission

We provide our customers with the best possible creative solutions for their Exhibition and Conference requirements. Our aim is to exceed their expectations by providing the highest quality designs, products and services, without exceptions. We believe that this can only be achieved by means of effective teamwork and partnership with our customers and suppliers, through the positive commitment of our people.

## Quality Policy

Orange Fairs & Events has been providing the Exhibition and Conference Business with top quality designs, products and services for many years. This high quality service and the desire to meet the needs of our diverse customers, distinguishes Orange Fairs from its competitors. We are committed to retain these high standards by constantly striving to improve our products and services, whilst ensuring good value for money to our customers. Our Quality Policy is based on four major points.

## Measuring Quality

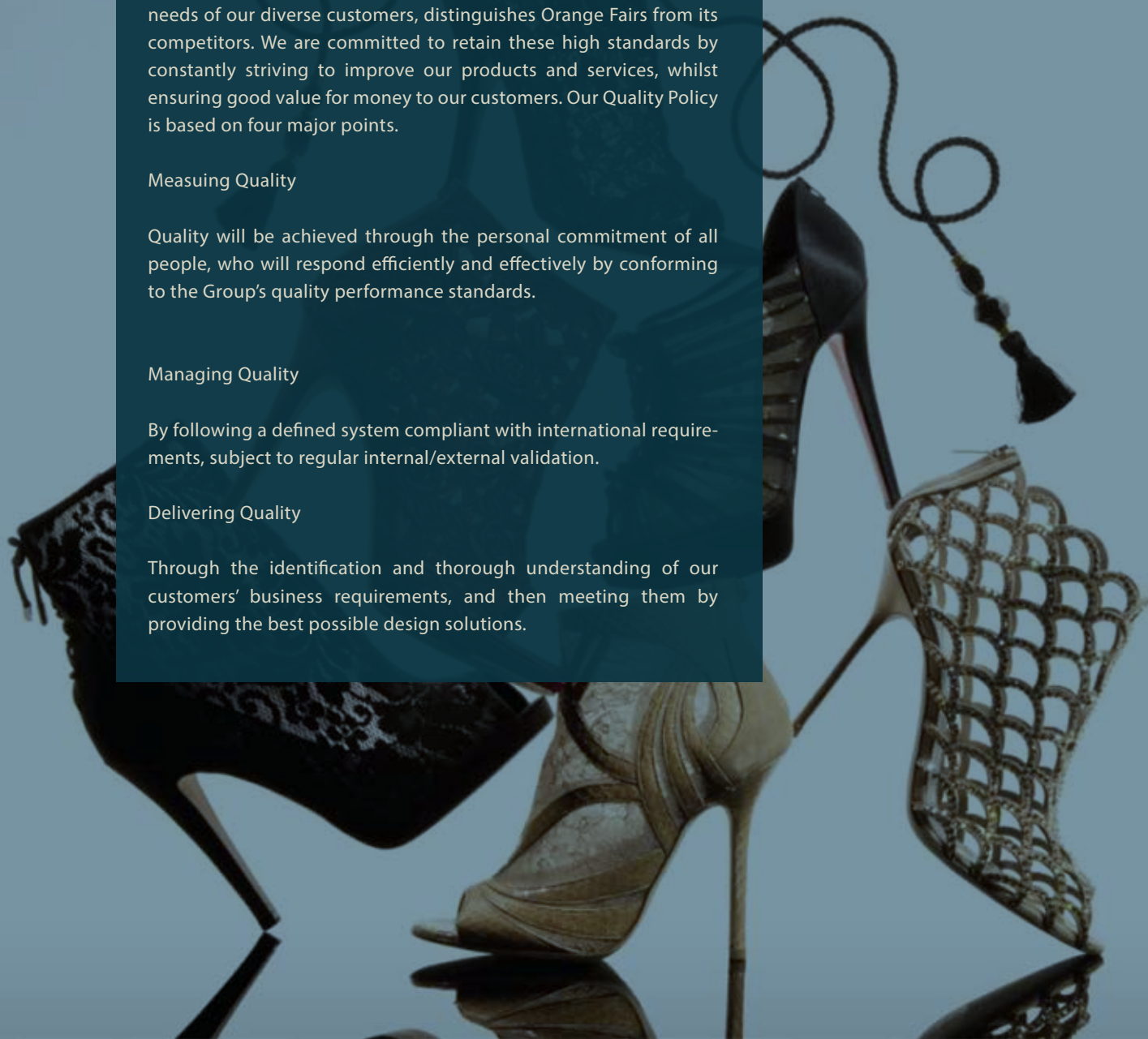
Quality will be achieved through the personal commitment of all people, who will respond efficiently and effectively by conforming to the Group's quality performance standards.

## Managing Quality

By following a defined system compliant with international requirements, subject to regular internal/external validation.

## Delivering Quality

Through the identification and thorough understanding of our customers' business requirements, and then meeting them by providing the best possible design solutions.



# The International Trade Fair for Footwear and Leather Industry

Footwear & Leather Expo – DUBAI is the dedicated medium to high end business-to-business trade fair for the footwear and leather industry. An annual meeting place designed to showcase new and exciting trends and a platform for future style and expression reflecting the modern retailing environment of the Middle East region.

Footwear & Leather Expo – DUBAI provides a platform for international and regional companies to increase brand awareness and expand their global presence. Our priority as Organizers is to present a specialized event where medium to high end companies can showcase new, unique and exciting trends directly to the regions leading buyers.



# Why Exhibit?

Shoe & Leather DUBAI East is the first exclusive sourcing platform in the region for the footwear & leather Industry and is ideally located in one of the wealthiest and fastest developing markets in the world.

Buyers from across the region are looking to source the following product groups :-

- Women's footwear
- Men's footwear
- Children's footwear
- Sports & Urban Footwear
- Leather goods
- Leather Bags & Accessories





# Why Visit?

Footwear & Leather Expo – DUBAI will provide your business with an unparalleled opportunity to access a region where imports of footwear and leather products across the Middle East were estimated at nearly US\$3 billion with imports to the GCC alone being estimated at over US\$1.3 billion.

Gather industry information and increase awareness

Network with major players in your industry

Source new suppliers and distributors or reinforce relations with existing ones

Gain a greater contact base

Discover new products and services

Meet with leading industry contacts



# EXHIBITING PACKAGE

## OPTION ONE

SHELL SCHEME BOOTH @ US\$ 400 / SQ.M (MIN 9 SQ.M)

A Shell scheme stand - rental is inclusive of carpeted floor area with Constructed rear and dividing wall partition of 2.5m height in white laminated finish, Constructed overhead fascia panels with company name (in English) and stand number, 1 information table and 2 chairs per 9 sq.m, 2x fluorescent tube (40W) and a waste paper basket.

## OPTION TWO

SPACE ONLY @ US\$ 380 / SQ.M (MIN 18 SQ.M)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible

# Contact Us

ORANGE FAIRS & EVENTS

Celebrating 11 Glorious Years

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